



NMTC 2022 VISIONARY AWARDS SPONSORSHIPS & ADVERTISING

Contact John Casner, Executive Director, NMTC, to purchase an ad.
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2022 Visionary Awards Rate Sheet for Yearbook Ads

We are planning on yet another creative yearbook for the event, magazine themed-size. Each Ad is visible for the entire year on NMTC.ORG's homepage in this Souvenir Yearbook.

Ad Sizes

TYPE	SIZE	COST
Full Page Run of Publication	8.5w x 11h	\$600
Half Page Vertical	4.25w x 11h	\$300
Quarter Page	4.25w x 5.5h	\$150
Full Page Inside Front Cover (1 only)	8.5w x 11h	\$800
Full Page Back Cover (1 only)	8.5w x 11h	\$800

Ad Specs

- Sizes are on the chart above
- Include a 1/4" bleed with crops
- Be sure text is 1/4" in from trim on all sides
- All files must be 300 DPI
- Minimum font size any text is 10 points
- Scanning images from previously printed material (magazines) will not be suitable for print.

Acceptable submission formats are:

- Press Ready PDF (Acrobat) PREFERRED; please convert type to outlines.
- Photoshop; please rasterize type
- Illustrator: Please convert type to outline and include any placed images in a separate image folder.
- InDesign files will include linked images and fonts.



The deadline for submissions is Friday February 4, 2022

Submit ads to Marco Ciavolino at marco@enktesis.com

Design Assistance: Enktesis LLC can assist you with designing and preparing ads at \$125 per hour. Ask for estimated services for work. Contact Marco Ciavolino at 410-838-8264 or marco@enktesis.com